

September 24-27, 2017  
 Toronto, Ontario



# Concurrent Sessions

Concurrent Sessions 1

**MONDAY, SEPTEMBER 25, 1:15 PM – 2:15 PM**



## Cyber Extortion – TNG (The Next Generation)

Cyber extortion has evolved from what was once largely a crime of opportunity that didn't demand large ransoms and was like express kidnappings; – the perpetrator attached the victim's data by encrypting it with the expectation of getting a quick payout. Now, cyber extortion has started to take on more menacing demands – threats to steal an organization's own intellectual property or disclose the personally identifiable information of others on the organization's systems and sometimes, the demand is not for money, but it is intended to disrupt the actions of the victim organization as direct action. An example would be the Avid Media breach – where there was a demand that Avid Media shut down its Ashley Madison website or else the hackers would release client information to the public. There have also been cases where law firms, trying to protect a client's intellectual rights, have been hacked and told to cease and desist in their legal actions otherwise face a breach of their own data. The motivation of the cyber-criminal is not just about making a quick buck. Takeaways: Limitations of coverage today and how organizations should prepare themselves for this threat. Risk mitigation/loss prevention. How law enforcement views this kind of cyber-crime and what they can and cannot do to catch the criminals.

Category: **Cyber Risk Management (CRM)**

Speakers: **Brian Rosenbaum**, Broker, AON

**Kevvie Fowler**, Cyber Security Expert

**Matthew Davies**, AVP – Professional, Media and Cyber Liability, Chubb

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## Managing Risk in a Connected Community

This session examines how the emergence of the sharing economy, autonomous vehicles, smart homes, and buildings are reshaping and redefining both the scope and nature of foreseeable insurable risk and the corresponding risk management solutions. The matrix of privacy security risk, commercial information security risk, network security risk, manufacturer liability, road maintenance liability, directors and officers liability, traditional motor vehicle and occupiers liability risk, all converge in a connected community. Underwriters, risk managers, and brokers are all entrusted with the responsibility of identifying and understanding these emerging risks and implementing responsive client-focused risk management solutions. Takeaways: An understanding of emerging liability issues and risk management solutions related to the sharing economy and autonomous vehicles. An understanding of the public policy concerns related to the sharing economy and autonomous vehicles. A review of potential regulatory frameworks and their impact on risk management solutions.

Category: **Emerging Risks (EMR)**

Speaker: **Mario Fiorino**, Director, Legal and Senior Counsel, Insurance Bureau of Canada

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## Measuring Value in a Risk Management Program

This session aims to help risk managers build and develop summaries of risk management services, teaching them to identify the pertinent types of data to collect and analyze. They will learn to report back to management and the board of their organisations the performance of the risk management function in both quantitative and qualitative manners. Takeaways: How to identify the proper data required for reporting. How to measure risk management effectiveness. How to communicate risk management metrics to your board of management.

Category: **Strategic Risk Management (SRM)**

Speaker: **Grant Williamson**, Managing Director, Account Executive, JLT

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## Risk Assessment Validation for Sound Decision-Making & Performance

BC Safety Authority (BCSA) is the regulator overseeing the safe installation and operation of technical systems and equipment throughout British Columbia, including electrical, boiler, gas, elevating devices, railways, and other technologies. BCSA uses limited resources to influence the risk culture of millions of individuals and thousands of organizations and businesses throughout a vast territory. To be effective and efficient in such a context, BCSA has developed a leading-edge, robust and regularly validated risk-based prioritization system making use of the latest technology, including the iPad. Takeaways: Learn how regular validation of risk assessments may be critical to your strategic focus. Understand how risk assessment automation/algorithms may contribute to performance. Consider how a mobile risk assessment and management application may bring value.

Category: **Enterprise Risk Management (ERM)**

Speakers: **Phil Gothe**, Vice President, Safety System Operations, BC Safety Authority

**Joanna Makomaski**, President, Baldwin Global Risk Solutions Inc

## Your Multinational Risk Program – Compliance, Considerations & Consequences

As we live in a global Community, organizations are progressively exposed to risk outside of Canada - people, operations, products, and services. Combined with the seemingly daily change in the regulatory, economic and geo-political landscape, this poses increasing levels of complexity for risk managers to navigate. This session will focus on the important practical considerations that need to be factored when designing your multinational risk program to achieve your risk, governance and contract certainty objectives. In addition, explore the real world implications and case studies of having a program that is not compliant with the evolving regulator environment outside of Canada. Takeaways: Gain visibility to key aspects of the evolving regulatory landscape outside Canada. What are the key considerations to be factored into the design of your multinational risk program. View real world consequences of non-compliance: claims, income proof of insurance & coverage.

Category: **Insurance & Contract Management (ICM)**

Speakers: **Martin Mankabady**, Dentons LLP

**Ryan Gustafson**, Vice President & Client Engagement Leader, AIG





### 2017 ERM COSO Framework: Aligning Risk with Strategy and Performance

PwC was engaged to update the COSO ERM framework and has been working with leaders worldwide to develop a more integrated and global risk management framework. This session will discuss the updates, with a focus on how the new framework addressed risk and strategy, risk and performance and building a risk culture. Takeaways: What's new in the 2017 COSO Framework. 2-3 practical updates every ERM program should consider. 2-3 emerging risks and trends risk managers should pay attention to.

Category: **Enterprise Risk Management (ERM)**

Speakers: **Malissa Lundgren**, Canadian ERM Leader; Director, Risk Consulting, PricewaterhouseCoopers

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### Autonomous Vehicles and the Connected City

A major aspect of autonomous vehicles, both in terms of functionality and safety, is the ability of vehicles to “speak” to one another, through V2V technology (vehicle to vehicle). The U.S. National Highway Traffic Safety Administration has taken a lead in organising the development of V2V technology, to ensure that car manufacturers build vehicles that speak the “the same language,” in hopes of the enormous potential to avoid and reduce crashes. But, not only will vehicles speak to one another, they will also speak to City infrastructure. The connection between vehicles and traffic lights, highways, road tolls will be a significant component to the ultimate deployment of autonomous vehicles. City planners will have to create new cities for autonomous vehicles. Risk managers have to adapt. New areas of potential liability - software failures, design defects, performance failure duty to perform, threaten to overwhelm the already complicated task of managing complex interactions and legal risk. Takeaways: Overview of potential new areas of risks and legal liability. Insights into legal complexities. Guidance on how to prepare and navigate through the complexities.

Category: **Technology & Risk (TRI)**

Speakers: **George Wray**, Partner, Bordon Ladner Gervais

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### Becoming a Visionary Risk Manager: Demonstrating Your Value to the Board

For organizations to succeed they must strike a balance between risk and reward to create and protect enterprise value. Effective risk management is essential to support superior business performance. In this session, participants will learn how to position themselves as key contributors to their organizations’ strategic thinking and become vital members of their leadership teams. Takeaways: Strategies for enhancing your profile and demonstrating your value to senior leadership and the board. Five things visionary risk managers do consistently. The benefit of learning from a respected peer who has seen these techniques succeed.

Category: **Risk Control (RIC)**

Speakers: **Peter Doig**, Emera, Inc.

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**MONDAY, SEPTEMBER 25, 3:00 PM – 4:00 PM**



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## Changes South of the 49th Parallel and How They May Impact Your Contracts

This session will focus on developments that may impact Canadian businesses doing business in the U.S. Learn about the recent trends in insurance requirements, changes in form endorsements, and court decisions that may impact your contracts, the insurance that you require and how your insurance responds to a loss. Takeaways: Learn about the impact of Canadian businesses that are doing business in the U.S. Learn about the recent trends in insurance requirements and the changes in form endorsements. Hear about court decisions that may impact your contracts, the required insurance and how it responds to a loss.

Category: **Legal & Regulatory (LGL)**

Speakers: **Pamela Hans**, Attorney, Anderson Kill

**Ronnie Mordan**, Director of Marketing, Anderson Kill

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## Cyber Risks Get Physical

Most businesses tend to concentrate their cyber security efforts on protecting themselves from the theft of confidential information. But cyber attacks can sabotage control of major industrial security systems, causing substantial physical damage and business interruption. This session will aim to increase your awareness of potential physical damages caused by cyber attacks, best practices, and strategies for managing exposures and will update you on insurance responses from existing covers and specialist policies. Takeaways: An increased awareness of potential physical cyber attack damages, illustrated by case studies. Best strategies for mitigating and managing exposures. An update on potential insurance responses from existing covers and specialist policies.

Category: **Cyber Risk Management (CRM)**

Speaker: **Martin Delaney**, SVP, JLT Canada

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## Financial Crime

In this presentation, we discuss the key considerations when discovering fraud. Dealing with fraudulent activity is a sensitive matter, and our presentation will discuss topics such as evidence procurement and protection, subrogation, employment considerations, and reporting. Further, we will review the issues surrounding how the insurance policy responds to fidelity claims and the roles and responsibilities of those involved. Takeaways: Financial crime is becoming more prevalent in today's climate. Data evidence is one of the most important aspects of dealing with financial crime. There can be a number of policy issues relating to fraud, from coverage and stakeholders.

Category: **Claims Management (CLM)**

Speakers: **Joanna Makomaski**, President, Baldwin Global Risk Solutions Inc

**Kristen Keraiff**, Associate, Deloitte LLP

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### **\*Utilities\* Examination of Geomagnetic Disturbances**

Space weather-induced geomagnetic storms, electromagnetic pulses and intentional electromagnetic interference can potentially have severe, widespread effects on the reliable operation of the Bulk Power Electric System. Understanding these events, their impact and taking the necessary precautions will help minimize their effect on the electric system. Utilities are hardening their operating systems to address frequently occurring natural disasters, such as: hurricanes, wind and ice storms, etc. However, with the increased awareness of severe space weather events along with regulatory attention and direction, utilities are incorporating electrical protection into their planning phases to address and offset the impact of these phenomenon.

Category: **Technology Risk**

Speakers: **TBD**

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### **Breaking Down the Silos. The Communicator's Role of a Risk Manager**

Risk managers have a special insight into their organization's operations and risks due to their centralized position and a privileged access to various core department. Risk managers can use this to promote risk management, but also to help the various sector to better manage their own risk. The presentation will provide ideas on how risk managers can help operational departments to interact together and how to support Internal audit, M&A or other corporate level initiatives. Takeaways: Risk managers should view themselves as internal consultants. Becoming a communication hub helps risk managers bring value to the organization while being more effective in their traditional role.

Category: **Strategic Risk Management (SRM)**

Speaker: **Stephane Cossette**, Senior Director, Risk Management, Quebecor Media Inc.

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### **Claims Payments: It Takes a Village**

Panel discussion between broker/account executive, claims advocate, lawyer and expert highlighting how a policy is built and the methodology behind pushing a claim through to the full payment of the policy. Takeaways: Coverage, why it's important, gaps that can be found between similar forms. Expectations on roles: Broker, claims, legal, expert. Tactics on how to best maximize policy coverage, full value adds.

Category: **Claims Management (CLM)**

Speaker: **Grant Williamson**, Managing Director, Account Executive, JLT

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### **Insight, Analysis and Allocation: Effectively Leveraging Risk Information**

Do you know where your risk is? Do you know how it has changed in the last week, month or year? Can you possibly predict how it will change in the future? On a daily basis, risk managers are presented with an abundance of information highlighting their current risks, potential risks, the cost of risk, claims, premiums, premium taxes, etc., from various sources throughout their organization. Compiling this information and keeping it up-to-date can be overwhelming. In this session, we will show how to simplify, automate and transform this work so that you can focus on getting an in-depth understanding of your risk, create effective monitoring strategies and allocate the costs including premium and tax. Takeaways: Understand the benefits of continuous monitoring of your exposure by utilizing dashboards, heat maps, etc. Use your risk information to develop dynamic risk response, education, and monitoring programs. Allocation of your cost of risk to its sources, including taxes and regulator requirements.

Category: **Risk Finance (RIF)**

Speaker: **Andrew Slowik**, Principal, Rismans Inc.

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**TUESDAY, SEPTEMBER 26, 11:00 AM – 12:00 PM**



## Resolving the Compliance vs. Innovation Conundrum

Risk managers have an enormous responsibility to proactively predict potential risks and develop prevention and mitigation strategies. But what happens when this pressure collides with an organization's efforts to be innovative? To be effective, industry leaders must engage in a collaborative approach where risk management doesn't become a hindrance to disruption opportunities. Jac van Beek, CEO of the Canadian Association of Management Consultants (CMC-Canada), will explore this challenge in depth and how, with the right framework, it can be overcome. Takeaways: How to reconcile the need for risk management with the importance of innovation. A review of the most helpful techniques for managing risks in the creative process. An organizational design framework to ensure creative opportunities are exploited

Category: **Enterprise Risk Management (ERM)**

Speakers: **Jac van Beek**, CEO, Canadian Association of Management Consultants

**Jordan Sandler**, Manager, Marketing & Communications, Canadian Association of Management Consultants (CMC-Canada)

## Sharing, or Sharing Too Much? Risk Management Challenges Arising Out of the Sharing Economy

Community-based online services have emerged and grown significantly over the past five to ten years. These services, which facilitate the peer or sharing economy, are projected to represent 50% of total travel, transport, finance, staffing and streaming spending by 2025. This presentation focuses on the identification and mitigation of emerging risks from the peer or sharing economy. We will discuss how these services can lead to risk management challenges, including difficulties ensuring appropriate insurance coverage, regulatory issues facing communities/municipalities, jurisdictional issues arising out of "decentralized" services and privacy concerns. Takeaways: The sharing economy is growing and expanding into sectors that have established insurance models and regulations. Attempts to regulate these services have led to mitigation and legal conflict. There are increased risks of privacy breaches, and organizations should take steps to mitigate and insure these risks.

Category: **Emerging Risks (EMR)**

Speakers: **Warren Cooney**, Assistant Vice President, Claims, AXIS Insurance

**Jonathan Meadows**, Partner, Harper Grey LLP





### All Aboard?!: Our Agency's Integrated Risk Management Journey

At the Canadian Food Inspection Agency, we understand risk. We have to in order to maintain oversight of Canada's food safety system, as well as our plant and animal resource base. Recently, we started making changes to add even more rigour to how we incorporate risk management into our day-to-day operations as well as strategic planning and decision-making. In the public sector, integrated risk management poses unique challenges and opportunities (e.g., breadth and complexity of risks). We will share our experience with tools and processes that you can leverage at each organizational level and across your organization in order to better mitigate risks. Takeaways: Practical tips to help organizations progress towards an advanced state of risk management. Better understanding of how to manage risk at different organizational levels. Analytical tools for risk management to support better decision-making.

Category: **Public Risk Management**

Speakers: **Alyssa Daku**, Executive Director, Integrated Risk Management Directorate, Canadian Food Inspection Agency

**Aline Dimitri**, Executive Director/Deputy Chief Food Safety Officer, Food Safety Science Di, Canadian Food Inspection Agency

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### Commercial Drones: Strategies to Reduce Their Risks

The use of drones for commercial uses is rapidly advancing as new technology and a changing legislative landscape is making drone application usage a wider range of applications. But along with these new technologies and products will come challenging new risks. This session will explore the current state of drone use for commercial application and purposes, the potential exposures and some of the actions that may be taken to help reduce the risks. Takeaways: Attendees will review the history of drone use for commercial applications. Attendees will broaden their understanding of the benefits of using drones. Attendees will hear a variety of risk mitigation strategies for drone use.

Category: **Emerging Risks (EMR)**

Speaker: **Dave Swindells**, AVP, Director, Marine & Drones, Zurich Canada

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### How to Survive a Cyber Security Breach – A Breach Incident Simulation

A selection of breach response service providers (i.e., possibly: Legal; IT forensic investigator; notification specialist; crisis management specialist; credit monitoring specialist; etc.) will role play as senior officers (i.e., in-house counsel, CTO and/or CFO, etc.) along with our risk manager in a fictitious company that has just suffered a data breach. Our moderator will explain what is happening at different points of the breach incident timeline and ask our panelists to offer decisions on what they should do. The audience would participate by voting on which decisions made by each of our panelists they agree with. Takeaways: A very practical understanding on how a cyber security incident unfolds and the ideal way to respond. Strategies on how to deal with a hacker and how each senior official within a company may have differing opinions. Learning more about the services that should be brought to bear in the event of a cyber security incident.

Category: **Cyber Risk Management (CRM)**

Speakers: **Patrick Bourk**, Principal, Integro Insurance Brokers

**Alex Cameron**, Partner, Fasken Martineau DuMoulin LLP

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### Lessons I've Learned: Advice from the Wise

In this session, the panel will discuss the evolution of risk management in Canada. Our panelists will each present on the following: History of Doug Barlow "RIMS Hall of Famer" and the development of "total cost of risk." How RM discipline has evolved - changes seen during their careers. War stories - issues addressed during their careers; time on RIMS Executive and their time as President. Obtaining support by communicating the value of RIMS membership and involvement to your employer/value to your career. Nowell, in particular, will give his overview of his vision for future. Barry - going forward, hiring young professionals - what are the key



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attributes and his best advice. The last 20 minutes will be devoted to audience Q&A - “everything that you wanted to know about RM?” Takeaways: A better understanding of the history of risk management and its evolution to today and how this impacts our next generation of young professionals. Risk management has become more sophisticated; however, the key principles and the foundation remain the same. Tactics that you can use in your workplace to promote risk management within your firm.

Category: **Career Development (CAD)**

Speakers: **Nowell Seaman**, Director, Global Risk Management, Potash Corporation of Saskatchewan Inc.

**Nancy Chambers**, Director, Risk Management & Insurance, Bentall Kennedy (Canada) LP

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## Leveraging Innovation to Understand, Manage and Improve Your Risk Profile

In the modern era of risk management, the standard commercial insurance offering is evolving and expanding. In addition to traditional risk transfer products, insurers are developing and expanding their respective risk consulting, data and analytics, advanced modeling and risk engineering services. Disruption and innovation are prevalent throughout the insurance industry and the broader economy. In order for risk managers to maximize the benefits they bring to their organisations, they will have to effectively navigate the world in disruption and leverage the forces of innovation. But how? What role do traditional insurance companies and non-traditional enterprises to the risk management industry play in this journey? Learn how to leverage innovation to meet the needs of your business, ensure resiliency and reduce the total cost of risk. What are new risk tools insurance companies are developing that can benefit their commercial clients? How can risk managers leverage new tools and expertise for the benefit of their organizations? How are insurance companies harnessing the recent wealth of innovation (including, IoT, big data and analytics, wearables, and other technologies) for the benefit of their clients? What role do non-traditional participants (i.e. data, digital, wearables and other Insurtech start-ups) in the commercial insurance industry play, and how do risk managers access and harness that innovative power for the benefit of their organisations? Takeaways: There is a wide array of new and innovative risk consulting and engineering tools available that risk managers should be aware of and be leveraging for the benefit of their organisations. Risk managers will gain insights into how to best match the needs of their respective organisations with the innovative products and services that have recently become available. Risk managers will learn how to best educate themselves on the fast-paced of innovation and how to tap into that rich ecosystem for the benefit of their organizations.

Category: **Technology & Risk (TRI)**

Speakers: **Robert Klepper**, President, AIG Commercial Insurance

**Greg Wolyniec**, CEO, Human Condition Safety, Inc

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## Navigating the Upside with SRM

Explore how linking strategy and risk can reveal options and opportunities to strengthen strategy and implementation of strategic initiatives. The growing complexity and volatility of conditions impacting organizations today require a disciplined approach to uncover and address strategic uncertainties. Learn from organizations that are embedding risk thinking to grow value, and discover practical tools and techniques to help navigate the upside with success in your organisation.

Category: **Strategic Risk Management (SRM)**

Speakers: **Monica Merrifield**, Vice President, Risk Intelligence, YMCA of Greater Toronto

**Andrew Bent**, Risk Manager (Americas), Sage

**Mohamed Ismail**, Principal Risk Advisor, Toronto Transit Commission

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### “Joint” Accountability - A Risk and Insurance Focused Marijuana Primer

This session will focus on an overview of how we arrived at anticipated legalization of marijuana, what medical marijuana is, insurance policy issues, risk management issues and how marijuana use impacts the workplace. Takeaways: Developing a better understanding of marijuana, the product, the uses and the legal impact of same. Overview of insurance policy and risk associated with marijuana; Understand the risk to businesses/employees and how to address same.

Category: **Emerging Risks (EMR)**

Speaker: **Leszek Bialy**, Vice President – Head of Customer, Distribution and Market Development, Zurich

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### Product Recall - Balance Sheet Protection

Discuss what is product recall coverage? Why do recalls occur? Coverage options available in the marketplace? Industries experiencing product recall (food & beverage); impacts on organizations pre and post a recall event. Takeaways: Product safety and regulatory compliance – product recall. The importance of product recall coverage in protecting the brand. Pre-incident risk management – recall plan.

Category: **Insurance & Contract Management (ICM)**

Speaker: **Florian Beerli**, Senior Vice President, Product Recall Underwriting Unit, Chubb Insurance

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### Risk Management: The Next Generation

In this session, the panel will discuss the challenges and potential solutions for young professionals in risk management. Our panelists will each present the following: Change and technology - How can young risk management professionals take advantage of changes and how have these changes affected the industry? The knowledge and experience gap - how can young professional’s create opportunities to accelerate meaningful experiences? Takeaway: Constructive suggestions on how you can bridge the knowledge and experience gap.

Category: **Career Development (CAD)**

Speakers: **Kris Kinsey**, Global Risk Manager, Magna International Inc.

**Maha Hasnain**, Client Relations Manager, RSA

**Riaz Juma**, VP - Risk and Insurance, Riskcorp, Inc.

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**TUESDAY, SEPTEMBER 26, 1:30 PM – 2:30 PM**



## Social Media – Friend or Foe

Social media is a powerful marketing tool. However, social media is fraught with risks, including breach of confidentiality, defamation and scrutiny by regulators for acts done “off the clock” that call into question one’s integrity and professionalism. This interactive session looks at balancing the benefits of social media against the risks posed by social media by exploring recent social media disasters and addressing ways companies and individuals can manage these risks. This session will also explore how developing a sound social media policy is essential to controlling the risks posed by social media. Finally, this session will look at the rules of engagement surrounding the use of social media, including strategies for responding to viral campaigns and negative posts. Takeaways: Understanding the risks associated with the use of social media. Knowing the rules of engagement. Think before you Tweet/post/friend. Strategies for managing the risks posed by social media.

Category: **Technology & Risk (TRI)**

Speakers: **Belinda Bain**, Partner, Gowling WLG (Canada) LLP

**Taryn Burnett**, Partner, Gowling WLG (Canada) LLP

## The Wind Blew, The Earth Shook, The River Rose and My Claim Is Still Not Paid

Property loss claims always put carriers and risk managers to the test. Why do many insurance claims fall when coverage is in place? Learn from two seasoned risk professionals with experience in large CAT property losses and how to deal with the adjusters, carriers, lawyers, accountants and internal company management when the claim stalls. Find out how to avoid costly mistakes in claims presentation and preservation; policy interpretation; forensic accounting; business interruption and the mostly error, human emotions. This session will provide confidence in handling the claims process. Takeaways: Present a process for keeping property claims moving forward. Educate risk managers on the danger signs when negotiating a major CAT loss. Provide real examples of successful CAT settlement.

Category: **Claims Management (CLM)**

Speaker: **Lance Ewing**, EVP Global Risk Management & Client Services, Cotton Holdings Inc.







# Plenary Presentations

## OPENING KEYNOTE

Monday, September 25, 9:30 AM – 10:30 AM

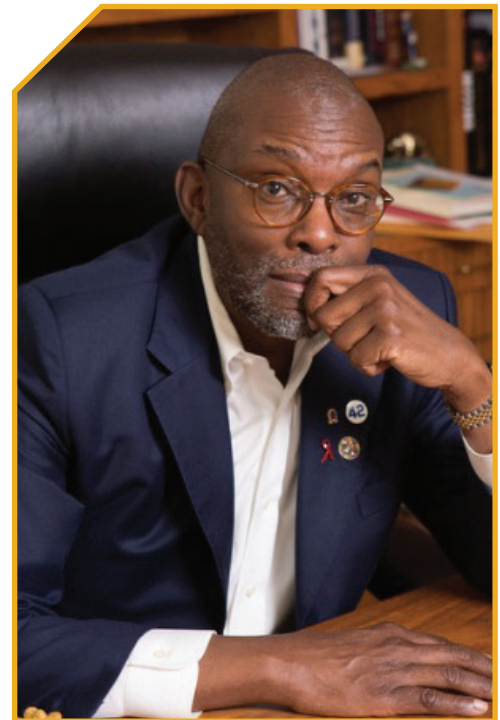
### Ted Childs

#### Workplace Diversity Expert

When Ted Childs started at IBM over 39 years ago, equal opportunity was considered a core principle of the company's values, with a strong history of focus on gender, race and disability. Through the leadership of Childs, IBM broadened the definition of diversity to include sensitivity to cultures, sexual orientation and age. As a leading corporate diversity expert, Childs understands the importance of embracing diversity and the advantage it provides in the war for talent and an increasingly competitive global marketplace.

His success with IBM has been attributed to looking beyond the internal factors of the organization to the diverse external entities that affect a company's success, such as customers, advertisers, suppliers, the applicant pool, and community at large. Childs believes that in order for an organization to achieve its highest potential, it must pay close attention to changing global demographics and emerging issues, and embrace them as opportunities for growth.

Captivating and eloquent, he challenges organizations to become fully vested in diversity and take ownership of it. With almost 40 years of success in corporate America, Childs gets straight to the bottom line and proves that a healthy diversity policy is essential to achieving the ultimate competitive advantage.





# Plenary Presentations

Tuesday, September 26, 9:00 AM – 10:00 AM

## Erwann Michel-Kerjan Catastrophic Risk Management Expert

Dr. Erwann Michel-Kerjan is a world-renowned authority on risk management who works on the cutting edge of what it takes (in theory and practice) to cope with extreme events in our contemporary world. Now, more than ever, his work provides a crucial set of tools for navigating an increasingly complex and catastrophic world. We're barely out of the first decade of this century, he argues, but already we have witnessed catastrophes of a totally new dimension on almost every front: large-scale natural disasters, global climate change, international terrorism, energy crises, technological accidents, major corporate failures, and a historical financial crisis that had a seismic effect worldwide. In this keynote, Erwann gives a unique and highly informed perspective on how your organisation can adapt to changing conditions to make itself better prepared to survive - and even thrive - in a difficult world.





# Plenary Presentations

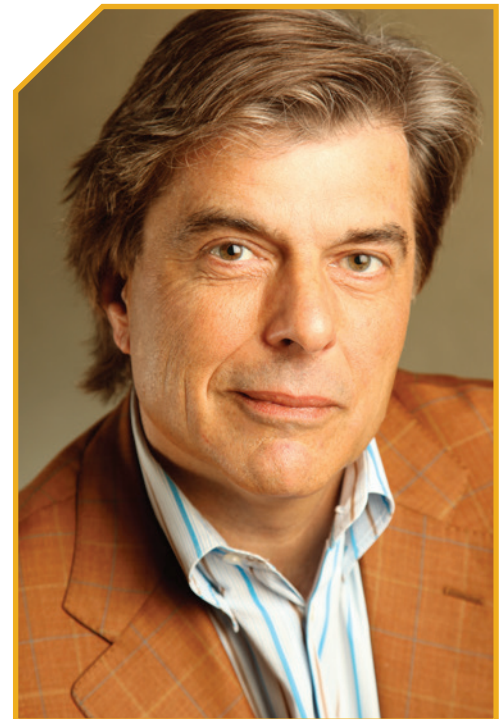
## ECONOMIC PANEL PLENARY

Wednesday, September 27, 8:30 AM – 9:30 AM

### Jeff Rubin

#### Economist

Jeff Rubin is an internationally-renowned economist—a trusted voice on the future of oil and energy and how they relate to the economic outlook. His critically hailed book *Why Your World is About to Get a Whole Lot Smaller* is a must-read, not simply for people in oil-related industries, but for anyone interested in understanding the future of every industry. His next book, *The End of Growth*, paints a picture of our economic future, where the end of cheap oil brings an end to endless economic growth. His new book is *The Carbon Bubble*, which addresses Canada's national economic future—and the financial security of all Canadians. His insights appear regularly on the front page of *The New York Times* and *The Wall Street Journal*, and he is a fixture in the media (ABC, CNN), where he comments on federal budgets and other key economic events with a candor and a level of insight rarely matched by economic experts. From 1992-2009, Rubin was Chief Economist at CIBC World Markets, where he made headlines at home, and earned a solid international reputation for his prescient calls on oil prices and their economic impacts. Rubin also penned a *Globe and Mail* column, *Ahead of the Curve*.







# Plenary Presentations

## ECONOMIC PANEL PLENARY

Wednesday, September 27, 8:30 AM – 9:30 AM

### Shachi Kurl

#### Executive Director at Angus Reid Institute

As Executive Director of the Angus Reid Institute, Shachi Kurl can be found offering analysis on CBC's "At Issue," Canada's most-watched political panel, as well as in The Globe and Mail, the National Post, and other influential forums. At the Institute—one of North America's premier nonpartisan, not-for-profit research and public opinion polling organizations—she works to further public knowledge, debunk myths, and contribute to debate and discussion in meaningful ways, enhancing the understanding of issues that matter to Canada and the world. She brings nearly two decades of public policy expertise to her role, spending the first part of her career as political reporter.

Kurl is a recipient of the prestigious Jack Webster Award for Best TV Reporting. Along with former Australian and UK Prime Ministers Julia Gillard and Margaret Thatcher, she is an Alumnus of the US State Department's International Visitor Leadership Program. Her expertise has been sought by policymakers who have invited her to testify before parliamentary committees at the House of Commons. She holds a degree in Journalism and Political Science from Carleton University.



## CONFERENCE REGISTRATION FEES AND CUT-OFF DATES



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CATEGORY	EARLY BIRD ENDS JULY 14	REGULAR JULY 14-SEPT 21	ON-SITE SEPT 22-27
RIMS Member (Full Conference)	\$700	\$800	\$900
RIMS Member (Single Day)	\$450	\$450	\$450
Non-Member (Full Conference)	\$900	\$1,000	\$1,100
Non-Member (Single Day)	\$550	\$550	\$550
Student (Full Conference)	\$135	\$135	\$135
Community Celebration (Sept 24)*	\$150	\$150	\$150

All fees listed are in Canadian Funds and subject to 13% Harmonized Sales Tax (HST).

\*Please note Full Conference Registration for Members and Non-Members includes a ticket to the Community Celebration on September 24. Additional tickets can be purchased along with your conference registration.

Single Day registrations and Student registrations do NOT include a ticket to the Community Celebration on September 24, but can be purchased along with your conference registration.



[WWW.RIMSCANADACONFERENCE.CA](http://WWW.RIMSCANADACONFERENCE.CA)



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